

David Fay

Business Development Manager

As Business Development Manager at Electronic Entertainment Design and Research (EEDAR), David Fay works directly with new and existing EEDAR clients to identify their optimal research needs and how best to integrate EEDAR products and services into their existing development and diligence practices.

David Fay joined Electronic Entertainment Design and Research in 2006 and holds a Bachelors of Science in Game Art and Game Design with a focus on emerging technological toolsets of computer and video game creation. He also holds a Master of Science in Biomedical Engineering from the University of California, San Diego.

David has over nine years of experience in gameplay assessment and game exploit identification and management. His research has demonstrated the edge cases in economic planning and the potential for small anomalies to expose game-wide vulnerabilities.

David Fay lives in San Diego, California.