



## Ted Spence

### BIO

#### CHIEF INFORMATION OFFICER

Since 2007, Mr. Spence has overseen development and integration projects at EEDAR in his role as Chief Information Officer.

With a broad background and experience in a range of software and hardware technologies, Mr. Spence has aided EEDAR's explosive growth through building a collaborative cross-team development process based on a modified AGILE / mentoring methodology.

Mr. Spence joined EEDAR from Knowledge Adventure, where he built an IT and ERP infrastructure for the long-lived videogame developer and publisher after its separation from Vivendi Universal.

With over two decades of experience managing high performance database software and enterprise integration, Mr. Spence has honed his technology management skills at Vivendi Universal, Autobytel.com, eMemories.com, and AST Computer.

Mr. Spence holds a Bachelor of Arts, Philosophy, from California State University, Fullerton, and lives in Oceanside with his wife and daughter.

### ABOUT EEDAR

Founded in 2006 by video game industry veterans, EEDAR is the largest specialty video game research firm in the world.

Leveraging a proprietary database of over 50 million internally researched data points from more than 20,000 physical and digital video game products, EEDAR is the sole provider of end-to-end integrated data analysis solutions that allow for the examination of every factor influencing the success of past, present, and future video game titles.

EEDAR's well-known services include GamePulse® (a continuously updated application converging data for physical and digital game industry research), DesignMetrics® (game title forecasting and analysis), Editorial Insights (Mock Reviews and outlet bias), discovery and recommendation technologies, investor due-diligence, expert testimony, and custom research services.

EEDAR is based in Carlsbad, California and has been recognized by Forbes Magazine as one of America's Most Promising Companies and also holds the Guinness world record for the largest collection of videogame facts and information.

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